



# IT in Child Care is IT worth IT?

Broderick Smith  
Prodigi Solutions

# Why Invest?



## Two compelling reasons:

### 1. Save Time

Once Mastered, administrative workload will decrease allowing more time to run the business & spend with the people that count.

- ◆ Children
- ◆ Parents
- ◆ Staff

### 2. Save Money

Your new management software will indicate where you can **make** money and where you can **save** money.

- ◆ Capacity Planning
- ◆ Staffing and Rostering

# Why Invest?



## Other Drivers:

### ◆ Government

Changes to regulations represent the most significant driver of technology into the industry

### ◆ Corporate / Business

Search for ways to keep operating costs to a minimum using common integrated solutions

### ◆ Industry

Access to the internet is often the only way to remain up-to-date with information, news articles and other industry information posted on the world wide web

### ◆ Parents

Require information on demand

# Speciality Areas



## Accounting

- ◆ Simple, quick, accurate & automated
- ◆ Compliant with legislation
- ◆ Financial information only one click away
- ◆ Print statements instantly, record payment immediately



## Centre Management

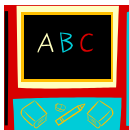
- ◆ Attendance, rostering, staffing all automated
- ◆ Use a specialised software program, not a spreadsheet!

# Speciality Areas



## Record Management

- ◆ Large amounts of written or electronic documentation
- ◆ Letters, policy, OH&S, training...
- ◆ Store, publish, print photos, day's activities for parents
- ◆ Manage assets and consumables



## Childhood education

- ◆ Growing in popularity
- ◆ Teaching how to read, draw, write
- ◆ Parents looking for a point of difference

# Return on Investment



## Accounting

Automating your accounting procedures will save you enough money to pay for your IT equipment in **One Year**



## Record Management

Automating your record management will pay for the software in **3 months**

# The Basics



## So what do you need?

- ◆ A computer – laptop recommended
- ◆ Childcare Management Software
- ◆ Accounting Package
- ◆ Reliable laser printer (with low cost toner)
- ◆ Back up
- ◆ Broadband Internet access
- ◆ An IT consultant that understands your business, with excellent after sales support.

# Some 'Smarts'



- ◆ Solution offering training, to reduce total cost of ownership
- ◆ Choose a 'value for money' solution
- ◆ Choose a consultant that really understands your business and that works 'with' you not 'for' you
- ◆ Look for programs that offer maintenance
- ◆ Don't get stuck with old technology, you could find yourself unable to find compatible accessories or worse without any technical support in the event of a disaster
- ◆ Involve staff in the selection process, buy-in
- ◆ Look for financial options when purchasing

# Support



## Various Channels:

### 1. IT Consultants

- ◆ Make sure they truly understand YOUR business
- ◆ Have an understanding of childcare
- ◆ On-site and phone support
- ◆ Hardware must have warranty
- ◆ Can they advise, provide sales and after sales support?

### 2. Training Courses

- ◆ Software and computer courses
- ◆ Inexpensive
- ◆ TAFE, evening colleges, existing staff

# Summary



- ◆ Government legislation changing regularly
- ◆ Government compliance getting tougher – 01 July 2007
- ◆ How do you really know if you're profitable?
- ◆ Do you know everything about your centre in 15min intervals?
- ◆ Quality childcare – the public image
- ◆ Childcare centres will NOT survive in this competitive market without IT and streamlined automated processes

# More Information



## Contact Broderick Smith at Prodigi for:

- ◆ Advice / specific childcare requirement assistance
- ◆ Sales of hardware and software
- ◆ Setup and installation
- ◆ Training
- ◆ Support and maintenance
- ◆ Internet access (all technologies)
- ◆ Web development and hosting

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